

**Community Involvement Committee Meeting**  
Marine Village School  
Wednesday, April 19, 2023, at 6:00 PM - Via Zoom

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**In attendance:**

- Win Miller (Board Chair)
- Linda Tibbetts (Board Secretary)
- Sharon Gorney (Community Member)
- Lisa White (Community Member)
- Susan Hopper (Community Member)
- Bjorn Hagstrom (Parent)
- Mike Lammi (Community Member)

**Absent:**

- Jennifer Cress (Board Member)
  - Robbie Strandemo (Parent)
  - Dana Anderson (Community Member)
  - Siri Kristenson (Parent)
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**I. Record Meeting**

**II. Call meeting to order**

Meeting called to order at 6:01 p.m. by Linda.

**III. Approve the Agenda**

*Mike moved, seconded by Lisa, to approve the Agenda as presented. Motion passed unanimously.*

**IV. Approve Meeting Minutes**

*None to approve.*

**V. Establish Members and Quorum**

Jenn-Chair, Linda, Sharon, Mike, Susan, Lisa, and Bjorn.

**VI. Build/Maintain Website**

Lisa has been keeping the website up to date. She stressed to reach out to her if there are any errors, suggestions, or corrections. Bjorn will work on the payment piece of the website of Stripe for school fees and PayPal for donations. Sharon would like to have the fundraiser information for the June 24, 2023 fundraiser on the website with a payment and sign up for tickets. Bjorn will work on that with Lisa.

**VII. Community Events**

Win explained the previous events MVS participated with in 2022: Fourth of July Parade Float; Lumberjack Days; Scandia Farmer's Market; and Stillwater Tuesday evening events. He is not too concerned with having a presence at the farmer's market or Tuesday evening event in summer 2023. He would like to see a presence

at the Marine Fireman's Ball on June 17, 2023. The previous theme of the tent was introducing the new school and information to prospective students and parents. Now that we are established, he would like the focus shifted to include the progress made in the past year and what we are offering in 2023-2024 school year, such as transportation, breakfast, snack, and lunch. With the increase of students will come the increase of teachers and staff.

**VIII. Marketing/Social Media Plan**

Jenn is working on Marketing and Social Media strategy specific to enrollment, fundraising, and events. Win pointed out the email lists the school has for several different avenues (parents, MailChimp, etc.) that he would like to see organized/maintained. Sharon is interested in helping Jenn with the marketing plan as her background consisted of such.

**IX. Fundraising**

- a. Grants - Win has been the primary fundraiser who has solicited funds from private and community foundations, as well as individual donors. Linda has researched available grant funding through corporations, community foundations, private foundations, as well as corporate foundations.
- b. Large Gala - Mike and Sharon have been planning a fundraising event that will take place on Saturday, June 23, 2023 at Stivland's Barn in Stillwater. The theme is "Be a Hero, Add Some Zeros" which will include a small high-value silent auction, cocktails, appetizers, and hopefully music. The Community Hero theme is a celebration of a school returning to the City of Marine, an opportunity to meet and support school staff, a kickoff to a "Mighty Mission" sustainable fundraising process designed to meet the schools funding needs over the next two to three years, and to continue the fellowship and community participation that was the hallmark of Marine's unflagged educational support. Not only will this fundraiser be to raise funds, but also to engage the community in fellowship and participation. This adults-only event will kick off the volunteer spirit and introduce the community to the school board/staff. Mike and Sharon will need help as we get closer to the event.
- c. Summer Fundraising – The school principal is working on summer performances to engage the students and community, as well as raising dollars.

**X. Enrollment Policy/Lottery Management**

Although the mechanics of the lottery for 2023-2024 are over, the committee will work on a plan for the 2023-2024 school year. Currently, Carla, Win, and Kim (in that order) are the first line for keeping track of applications and waitlists. Linda will send the Enrollment Policy the board recently approved to the committee members.

**XI. Meetings**

The group decided on meeting the third Wednesday of every month at 6:00 p.m. via Zoom. Therefore, the next meeting will be Wednesday, May 17, 2023, at 6:00 p.m. via Zoom.

**XII. Adjournment**

Sharon moved, seconded by Susan, to adjourn the meeting. Motion passed unanimously. The meeting ended at 7:01 p.m.